

musicora | LE GRAND RENDEZ-VOUS DE LA MUSIQUE ET DES MUSIENS

1/2/3 JUIN 2018 - GRANDE HALLE DE LA VILLETTE PARIS

musicora.com



EXHIBITION / CONCERTS / INSTRUMENTS / CONFERENCES / WORKSHOPS / NETWORKING

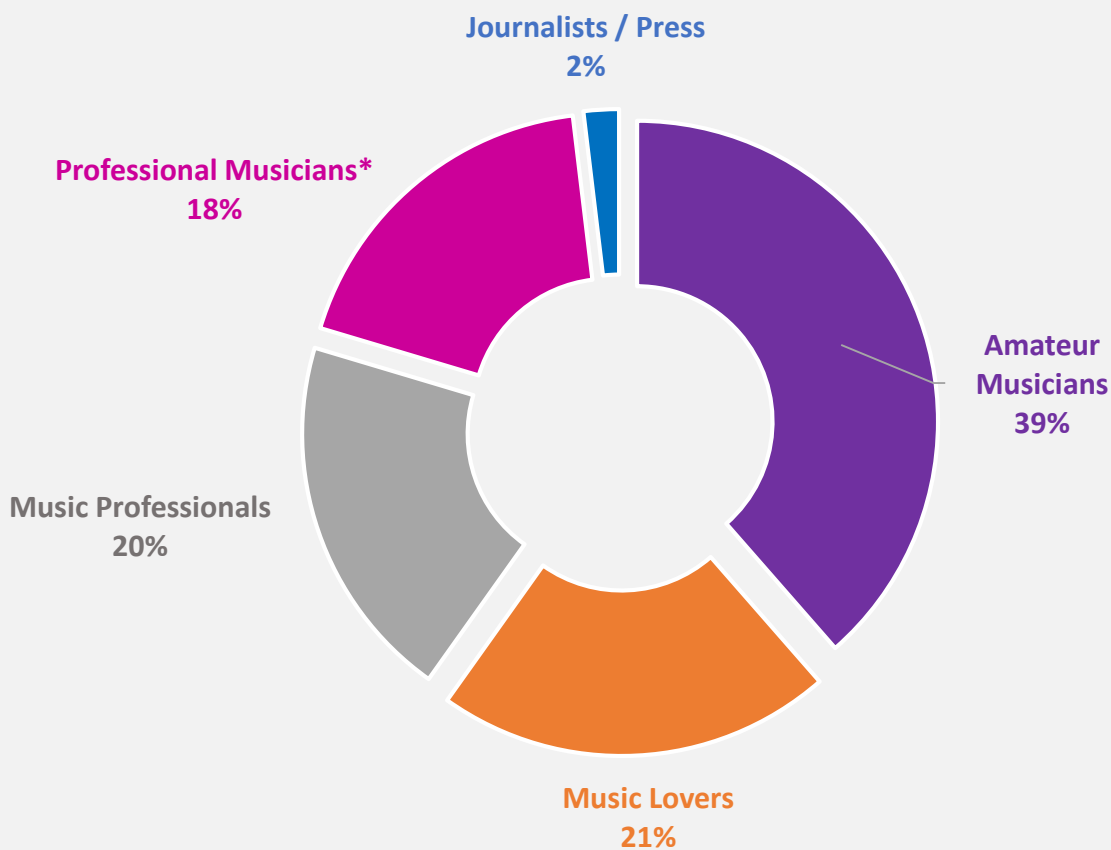


KEY FIGURES

- **12 177 visitors** (+19% compare to previous edition)
- **6000sqm** exhibition hall with **180 exhibitors**
- **30 concerts** with **5 570 spectators**
- **3h10** : average time spent for visitors
- **32 conferences**
- **85 journalists** and **21 media partners**
- **80 musical workshops** for **1300 adults and children**
- **12h live broadcast** by France Musique

VISITORS TYPOLOGY

100% Music



*Teaching 40%, orchestras 17%, publishing 12%, booking 11%



The place to play and learn

- Buy instruments, records, sheet music, concert tickets
- Try instruments
- Discover the art and passion of those who make them
- Meet performing artists
- Participate at introduction to music workshops
- Share the fun of experimenting with new instruments
- Learn about careers in music of today and tomorrow
- Organize and book your festival agenda
- Understand the evolution of business models and digital music transition
- Inquire and get training at conferences and workshops and exchange with the key players of the industry
- Subscribe to online music platforms or a season at the orchestra

PARTNERS

Officials



General Medias



Specialized Medias



FAMOUS INTERNATIONAL BRANDS





MUSICORA IS

- **Heaven for musicians and music fans :** test and buy instruments, discover new instruments, take part in practice sessions, apply to a music school or buy concert-tickets
- **A musical rendez-vous :** attend concerts, showcases, master classes and participative sessions
- **A major exhibition :** 180 exhibitors, including instruments makers, publishers, accessories, new technologies, festivals, concerts halls, music schools, media and institutions welcome you in a 6,000sqm exhibition hall
- **A networking platform :** meet music industry professionals, musicians and artists at conferences, presentation and speed meetings in a dedicated area for professionals; a trendsetting event: this is the place to be informed on new trends in music and new technologies.

MEET THEM @ MUSICORA :

- Instruments makers
- Stringed instruments and bows manufacturers
- Accessories
- New instruments
- Music publishers
- Festival organisers
- Labels
- Online music platform
- Crowdfunding
- Concert venues
- Hi-Fi manufacturers
- Music schools
- Institutions / Associations
- Media
- Music lovers
- Musicians
- Managers and artists
- Music professors and teachers
- Students
- Families



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